

Staff Summary Report



Council Meeting Date: July 10, 2003

Agenda Item Number: 30

SUBJECT: Approval of 2003-2004 Arts Grants

DOCUMENT NAME: 20030710csju01 **COMMUNITY SERVICES ADMIN (0701-01)**

SUPPORTING DOCS: Yes

COMMENTS: The staff and Tempe Municipal Arts Commission request approval of 16 arts grants totaling \$119,914.

- 14 Arts Projects Grants = \$60,314
- 2 Arts Organizational Development Grants = \$59,600

PREPARED BY: Wydale K. Holmes, Fine Arts Coordinator, (480)350-5224

REVIEWED BY: Jody Ulich, Community Services Deputy Director – Cultural Services, (480)350-5320
Thomas Canasi, Community Services Manager, (480)350-5305

LEGAL REVIEW BY: Ron Dunham, Assistant City Attorney, (480)350-8814

FISCAL NOTE: The total amount of grants funding recommended is \$119,914 to be paid from the Municipal Arts Fund. Organizations and schools will invest an additional \$1,803,000 in arts projects reaching approximately 220,000 citizens.

RECOMMENDATION: Staff and the Tempe Municipal Arts Commission recommend that the City Council approve the recommended Arts Grants for 2003-2004.

ADDITIONAL INFO: The Community Services Department and the Tempe Municipal Arts Commission requested applications in March, 2003 for arts projects and organizational development involving Tempe citizens during 2003-2004. The application requires matching funds to be pledged by the applicant.

A total of 19 grant applications were received for evaluation: 17 project applications and two arts organizational development applications. The allocation process for projects included three review meetings: an independent citizen panel, the Commission's Grants Committee, and the full Commission. Of the 16 proposals recommended for funding, 14 are youth-centered projects.

Three applicants are not recommended for funding. Reasons involved the project's engagement of the community, concerns regarding educational components, ability to serve Tempe citizens, and inconsistencies within the proposal. Staff will follow-up with these applicants, help them begin planning for next year's application, and will offer them the Arts Minigrant Application for this year, which funds up to \$500 for an arts project serving Tempe.

Summary of 2003-2004 Arts Grant Recommendations

City of Tempe Cultural Services

Applicant	Project Title	Youth-centered	Applicant Revenue	\$ Amount Requested	\$ Amount Recommended
1 A Ludwig Dance Theatre	The Living Room Project - Children	<input checked="" type="checkbox"/>	\$8,700	\$8,000	\$6,800
2 Anthology Inc.	National Individual Poetry Slam	<input checked="" type="checkbox"/>	\$17,300	\$2,050	\$0
3 Arizona Academy of Performing Arts	2003-2004 Season	<input checked="" type="checkbox"/>	\$129,800	\$12,000	\$9,600
4 Arizona Flute Society	Rhonda Larson Recital and Master Class	<input checked="" type="checkbox"/>	\$1,600	\$1,600	\$1,360
5 Arizona Opera	Opera Briefs In-School Tour	<input checked="" type="checkbox"/>	\$35,300	\$8,000	\$7,600
6 Arizona Young Artist, Inc.	Arizona Young Artists Piano Festival	<input checked="" type="checkbox"/>	\$13,700	\$3,000	\$2,700
7 ASU Art Museum	Blue Memory: Paintings by Tran Trong Vu, Exhibition and Educational Program	<input checked="" type="checkbox"/>	\$4,200	\$4,200	\$3,780
8 ASU Department of Dance	Guest Artist Series	<input checked="" type="checkbox"/>	\$10,500	\$6,000	\$4,800
9 ASU Women in Applied Sciences & Engineering	ArtVentures in Engineering: Music in Human Adaptation Workshop	<input checked="" type="checkbox"/>	\$4,000	\$3,600	\$3,240
10 Childsplay, Inc.	2003-2004 Theatre Season	<input checked="" type="checkbox"/>	\$1,518,357	\$62,500	\$50,000
11 Corona del Sol Orchestra	Community Concert Series	<input checked="" type="checkbox"/>	\$3,390	\$3,390	\$0
12 Desert Dance Theatre	Sister Moses Residency & Performances	<input checked="" type="checkbox"/>	\$12,225	\$5,000	\$4,500
13 Filipiniana Cultural Dance Group of AZ	Tempe Annual Retirees' Cultural Event	<input type="checkbox"/>	\$550	\$550	\$495
14 OutReach Academy for the Arts	Teen Musical "HopeFool"	<input checked="" type="checkbox"/>	\$9,370	\$7,000	\$0
15 Phoenix Bach Choir	Voices in History - "Bach to School" Educational Outreach Programs	<input checked="" type="checkbox"/>	\$2,438	\$2,437	\$2,071
16 Phoenix Symphony	Classroom Concerts Program	<input checked="" type="checkbox"/>	\$8,340	\$8,000	\$7,600
17 Southwest Arts and Entertainment	River North Chicago Dance Company School Performances	<input checked="" type="checkbox"/>	\$4,900	\$4,500	\$3,600
18 Southwest Human Development Inc.	Arizona Wolftrap	<input checked="" type="checkbox"/>	\$8,850	\$7,650	\$7,268
19 Tempe Community Chorus	Tempe Community Chorus, Ltd. Development Project	<input type="checkbox"/>	\$9,125	\$5,000	\$4,500
Total			\$1,802,645	\$154,477	\$119,914

City of Tempe Cultural Services

2003 - 2004 Arts Grant Applications

1. Applicant: **A Ludwig Dance Theatre**
Address: 142 East Bonita Way
Tempe, AZ 85281

Applicant Phone: (480) 966-3391
Contact Name: Ann Ludwig

Project Title: The Living Room Project - Children

Project Description: To produce and present "The Living Room Project: Children", a language arts/dance project, to third and fourth grade students. An extension of a pilot project developed with a grant from House of Tricks, the multi-faceted experience integrates the excitement of dance with the adventure of reading. Project components include video, CD-ROM tutorial, dance sessions, field trip and theatre presentations for families.

Amount Requested: \$8,000

Start: 07/01/2003

Amount Recommended: **\$6,800**

End: 06/30/2004

2. Applicant: **Anthology Inc.**
Address: PO Box 4411
Mesa, AZ 85211

Applicant Phone: (602) 478-9508
Contact Name: Bob Nelson

Project Title: National Individual Poetry Slam

Project Description: To produce the 1st Annual National Poetry Slam in Tempe. The 3-day festival showcases over 60 poets from the nation and abroad who are selected from Poetry Slam, Inc.'s network of venues across the United States, Canada and Europe. The project features an extensive Poetry Slam tournament, literary events, visits to Tempe High Schools and Public Library, workshops, free public performances, and poetry reading opportunities.

Amount Requested: \$2,050

Start: 02/19/2004

Amount Recommended: **\$0**

End: 02/21/2004

3. Applicant: **Arizona Academy of Performing Arts**
Address: PO Box 11926
Tempe, AZ 852840033

Applicant Phone: (480) 838-4203
Contact Name: Mark Richardson

Project Title: 2003-2004 Season

Project Description: To provide music instruction to high school and college student musicians in brass, percussion and wind instruments, color guard movement and performance training, and drum and bugle corps activity. The Academy's programs include Tempe Youth Band, Brass and Percussion Ensemble, Youth Guard Programs, Color Guard Clinics, Concert Brass Choir, Arizona Wind Symphony, Color Guard Consultation Services, Color Guard Arizona Camp, Drum Corps International "Summer Music Games" and the new Summer Marching Academy.

Amount Requested: \$12,000

Start: 07/01/2003

Amount Recommended: **\$9,600**

End: 06/30/2004

4. Applicant: **Arizona Flute Society**
Address: PO Box 24688
Tempe, AZ 852854688

Applicant Phone: (480) 777-9616
Contact Name: Pam Neumann

Project Title: Rhonda Larson Recital and Master Class

Project Description: To present a recital and master class by flutist, composer, musical ambassador and Grammy Award winner Rhonda Larson. The recital features music on ethnic flutes, gold flute and alto flute from the standard flute repertoire and Celtic, sacred, ethnic and folk origins. The two-hour master class for youth and adults follows standards and goals for music and arts established by the Arizona Department of Education.

Amount Requested: \$1,600

Start: 10/25/2003

Amount Recommended: **\$1,360**

End: 10/25/2003

5. Applicant: **Arizona Opera**
Address: 4600 N. 12th Street
Phoenix, AZ 85014

Applicant Phone: (602) 266-7464
Contact Name: Kathi Metzger

Project Title: Opera Briefs In-School Tour

Project Description: To present 10 school performances that introduce elementary school children to the world of opera through a condensed English version of Engelbert Humperdinck's classic "Hansel & Gretel". The project includes student and teacher guides with composer information and historical location perspective, opera history, glossary and extension lessons for incorporating opera education in the classroom.

Amount Requested: \$8,000

Start: 09/02/2003

Amount Recommended: **\$7,600**

End: 09/19/2003

6. Applicant: **Arizona Young Artist, Inc.**
Address: 9393 N 90th St., Suite 102 PMB-173
Scottsdale, AZ 85258

Applicant Phone: (480) 834-7740
Contact Name: Henry Rose

Project Title: Arizona Young Artists Piano Festival

Project Description: To provide high-quality performance and musical growth opportunities for young Arizona pianists through the sponsorship of the Arizona Young Artist Piano Festival, October 4-5, 2003, at ASU. The three guest artists are musicians who are previous winners of the Schimmel-Arizona Piano Phoenix Young Artist Piano Competition. The emerging artists present both a major piano recital and a "Meet the Artist" session. Young students from Tempe area schools can also be a part of the "Meet the Artist" sessions, the Critiqued Recitals, and private Mini-lessons for non-competing young performers. The project features the "Meet the Jury" component, where students, teachers, and guests have an opportunity to question the adjudicators.

Amount Requested: \$3,000

Start: 10/04/2003

Amount Recommended: **\$2,700**

End: 10/05/2003

7. Applicant: **ASU Art Museum**
Address: Box 872911
Tempe, AZ 852872911

Applicant Phone: (480) 965-5272
Contact Name: Heather Lineberry

Project Title: Blue Memory: Paintings by Tran Trong Vu, Exhibition and Educational Program

Project Description: To present an exhibition and educational programming featuring the works by Vietnamese artist Tran Trong Vu. Outreach components include an Art InterAct workshop with students from McClintock High School, school tours, and teacher workshops. Community programs include a public reception with the artist, Vietnamese New Year celebration, and a Vietnamese film festival.

Amount Requested: \$4,200
Amount Recommended: **\$3,780**

Start: 01/01/2004
End: 06/30/2004

8. Applicant: **ASU Department of Dance**
Address: P.O. Box 85287
Tempe, AZ 85287-0304

Applicant Phone: (602) 965-1208
Contact Name: Jennifer Armstrong

Project Title: Guest Artist Series

Project Description: To present a guest artist residency series with nationally renowned and diverse choreographers - Yin Mei and Thaddeus Davis. Residencies include the creation of new works with student dancers, community outreach activities with primarily underserved populations, and the creation of new work to be presented publicly.

Amount Requested: \$6,000
Amount Recommended: **\$4,800**

Start: 08/01/2003
End: 05/31/2004

9. Applicant: **ASU Women in Applied Sciences & Engin**
Address: PO Box 875506
Tempe, AZ 852875506

Applicant Phone: (480) 965-5837
Contact Name: Shawna Fletcher

Project Title: ArtVentures in Engineering: Music in Human Adaptation Workshop

Project Description: To present "Music in Human Adaptation" with Julliard-trained violinist and bioengineer Daniel Schneck. This is the fourth workshop in a series of ArtVentures in Engineering educational projects designed to explore the interdependence of science and the arts. The project includes two lecture presentations and two concerts in the Tempe community.

Amount Requested: \$3,600
Amount Recommended: **\$3,240**

Start: 10/01/2003
End: 11/30/2003

10. Applicant: **Childsplay, Inc.**
Address: PO Box 517
Tempe, AZ 85280

Applicant Phone: (480) 350-8109
Contact Name: Steve Martin

Project Title: 2003-2004 Theatre Season

Project Description: To produce the 2003-2004 Theatre Season for young audiences and families. The season includes school tours, public performances, student mainstage matinees and field trips, artist-in-education residencies, and community drama classes. The company continues to develop audiences with a newly invigorated marketing plan and the scheduling of more popular fare. Through the initiation of the Whiteman New Plays Program, the company remains innovative and creative by bringing together artists of national stature and the company's associate artists to develop new plays for young audiences.

Amount Requested: \$62,500
Amount Recommended: **\$50,000**

Start: 07/02/2003
End: 06/30/2004

11. Applicant: **Corona del Sol Orchestra**
Address: 1001 East Knox Road
Tempe, AZ 85284

Applicant Phone: (480) 752-8869
Contact Name: Antonia Adams

Project Title: Community Concert Series

Project Description: To present the work of student musicians and an audience-friendly program at two community orchestra concerts - a fall holiday concert and a spring patriotic concert at Tempe Beach Park.

Amount Requested: \$3,390
Amount Recommended: **\$0**

Start: 09/01/2003
End: 05/31/2004

12. Applicant: **Desert Dance Theatre**
Address: P.O. Box 25332
Tempe, AZ 852855332

Applicant Phone: (480) 962-4584
Contact Name: Lisa Chow

Project Title: Sister Moses Residency & Performances

Project Description: To present school and community performances of "Sister Moses" in celebration of Black History Month in February 2004. The project features 10 workshops for Tempe school students to be involved in the artistic process of learning dances and music from the theatre production.

Amount Requested: \$5,000
Amount Recommended: **\$4,500**

Start: 01/01/2004
End: 02/28/2004

13. Applicant: **Filipiniana Cultural Dance Group of AZ**
Address: 4062 East Elmwood Street
Mesa, AZ 85205

Applicant Phone: (480) 830-4762
Contact Name: Pilar Packer

Project Title: Tempe Annual Retirees' Cultural Event

Project Description: To showcase Phillipine culture through dance for the Pyle Retiree Center's Annual Cultural Event. The project features a theme of dances that describes the Filipino way of life, occupation, and culture.

Amount Requested: \$550
Amount Recommended: **\$495**

Start: 09/22/2003
End: 09/22/2003

14. Applicant: **OutReach Academy for the Arts**
Address: PO Box 1389
Phoenix, AZ 85030

Applicant Phone: (480) 797-0799
Contact Name: Yong Held

Project Title: Teen Musical "HopeFool"

Project Description: To produce the Teen Musical "Hopefool" in partnership with Tempe Accelerated High School. The project utilizes an urban art production to communicate the life stresses of the at-risk teenager and the consequences of poor decisions.

Amount Requested: \$7,000
Amount Recommended: \$0

Start: 08/25/2003
End: 10/17/2003

15. Applicant: **Phoenix Bach Choir**
Address: PO Box 16956
Phoenix, AZ 85011

Applicant Phone: (602) 253-2224
Contact Name: Joel Rinsema

Project Title: Voices in History - "Bach to School" Educational Outreach Programs

Project Description: To present "Voices in History", an Educational Outreach Program to engage and educate young audiences and assist music educators in the art of choral singing, to three Tempe schools. The interactive music/theatre piece incorporates a selected quartet from the company and an accompanist who perform compositions that discuss the socio-economic and political climates from the Renaissance to the Contemporary periods in Music. Project components include a "Bach-pak", with educational materials for participating schools.

Amount Requested: \$2,437
Amount Recommended: \$2,071

Start: 09/01/2003
End: 05/15/2004

16. Applicant: **Phoenix Symphony**
Address: 455 North Third Street, Suite 390
Phoenix, AZ 85004

Applicant Phone: (602) 495-1117
Contact Name: Christine Stanley

Project Title: Classroom Concerts Program

Project Description: To present five classroom concerts in Tempe schools with the "Sinfonietta", the string players of The Phoenix Symphony. The classroom-based program is designed for grades K-8 that supplement and reflect the Arizona Arts Standards. Each concert includes an overview of the orchestra, the performance of several repertoire selections, rhythm exercises, and student/musician conversations about the music and the music profession. The Classroom Concerts classroom guides and cassettes help students prepare for the concert.

Amount Requested: \$8,000
Amount Recommended: \$7,600

Start: 08/01/2003
End: 06/30/2004

17. Applicant: **Southwest Arts and Entertainment**
Address: P.O. Box 55566
Phoenix, AZ 85078-5566

Applicant Phone: (602) 482-6410
Contact Name: Charles Fischl

Project Title: River North Chicago Dance Company School Performances

Project Description: To present a performance by River North Chicago Dance Company, a PBS award-winning dance company, for Tempe middle and high school students at the Orpheum Theatre. The performance traces the history of jazz, an American art form, from 1920 to today. The project includes educational support materials to complement classroom lessons.

Amount Requested: \$4,500

Start: 01/15/2004

Amount Recommended: **\$3,600**

End: 01/18/2004

18. Applicant: **Southwest Human Development Inc.**
Address: 202 E. Earll Dr. #140
Phoenix, AZ 85012

Applicant Phone: (602) 266-5976
Contact Name: Frances Cohen

Project Title: Arizona Wolftrap

Project Description: To provide Tempe Headstart children with arts experiences which help them learn academic and life skills through music, movement and creative drama. Residencies are facilitated by professional artists who present sessions designed to help children with their classroom curriculum topics. The project components include classroom instruction, training workshops for educators, field trips for parents and children, and educational support materials.

Amount Requested: \$7,650

Start: 09/01/2003

Amount Recommended: **\$7,268**

End: 05/31/2004

19. Applicant: **Tempe Community Chorus**
Address: PO Box 26071
Tempe, AZ 85285

Applicant Phone: (480) 736-9244
Contact Name: Edward Dunn

Project Title: Tempe Community Chorus, Ltd. Development Project

Project Description: To produce a December and a May season of concerts for the company's 13th season that focuses on Chorus, Community and Concerts. The Chorus has over 80 members and rehearses weekly to prepare for the concert season and performances at City-sponsored events. The company also performs at hospitals, retirement homes, and fund-raising venues. Choral education and life-long learning for the members is an important goal of the organization.

Amount Requested: \$5,000

Start: 07/01/2003

Amount Recommended: **\$4,500**

End: 06/30/2004

Total Amount Requested: \$154,477

Total Amount Recommended: \$119,914